Pennsylvania School for
GLOBAL
ENTREPRENEURSHIP
(a former Governor’s School)

July 2 - July 29, 2017

Who May Apply
Academically talented high school students who are current sophomores or juniors at the time of the application deadline may apply to the Pennsylvania School for Global Entrepreneurship. Applicants are asked to demonstrate academic achievement, an interest in business, international relations or economic development, and a record of leadership and service activities.

Costs and Commitment
Program fee, room, board, instructional materials, project transportation, field trips to New York and Harrisburg and curriculum related social activities are included in the $3,450 four-week program cost. Families are responsible for transportation to and from the program and money for personal needs. Students are expected to live on campus for all four weeks of the program.

APPLICATION DEADLINE: FEBRUARY 15, 2017

The PSGE Selection Process
The applicant completes the Personal Data Form, narrative essay and resume. Two teachers complete reference forms and letters of application; a Social Studies business teacher must complete one and an English or Language Arts teacher, the second. The applicant’s guidance counselor completes a recommendation form, including the student’s transcript, attendance record, and if available, test scores and class standing. A committee comprised of Lehigh University faculty and community business leaders reads the applications.

The application is reviewed for evidence of academic commitment, leadership initiative, ability to contribute to a living/learning community and excellent written expression.

Entrepreneurship has been defined as the organizing and managing of a business undertaking. In today’s global economy, it is imperative that successful entrepreneurs maintain a worldview and interact with international cultures. The Pennsylvania School for Global Entrepreneurship (PSGE) was developed to inspire the spirit of entrepreneurship and expose students to the creative processes, cultural understanding and effective business practices required by tomorrow’s leaders. The PSGE program brings American high school students together with international high school students from all regions of the world for a four-week residential learning experience.
Pennsylvania School for Global Entrepreneurship  
Program Overview

Core Courses
All students attend interactive and energetic core courses, and the content serves as the foundation for much of the higher learning and discussion that takes place throughout the summer program. Each week of the program is highlighted by a different core course –  
Understanding the Marketplace: A Look at the Big Picture, Ethics as an Entrepreneur, Fundamentals of Leadership, Going Global: Doing Business Internationally, Development of a Business Plan

Focus Courses/Special Sessions
Each week, students select a different focus course in which to participate. Examples of Focus Courses include: Win-Win Negotiating, Insight into How CEOs Think, Trading and Investing: Using Tools and Information from Wall Street, Human Resource 101, Understanding the European Union and Global Financial Markets, Software Ventures, Workplace/Success for Entrepreneurs, and Non-Profit Entrepreneurship.

Special Sessions include Leadership Assessments, Micro-Finance, College and Career, The Role of Government in Business Assistance, Understanding Financial Statements, Globalization: Dream or Disaster, Project Management, Ropes Course, Team Building and more…

Exchanges
On each campus day, a featured speaker meets with the students. During the Exchange, the entrepreneur or international government official may address the following topics with the students:
- Background including education and training.
- Personal philosophy about being successful in business or international relations.
- Strategies for success in entrepreneurial ventures or economic development.
- Lessons learned and risks taken.
- Advice for the young entrepreneurs as they begin their academic/professional careers.

Project Experiences
An outstanding feature of the program is the Project Experience where students have an applied opportunity to partner with a company or enterprise to learn firsthand about what it takes to be successful in business. Students will work in teams of six (along with a Lehigh University Mentor) at the company sites one day per week during the program. As a learning outcome, each student team prepares a business report and makes a formal presentation to the company, with recommendations and solutions to the entrepreneurial problem they were faced with at the company. Examples of past project partners include Habitat for Humanity, Just Born®, Dun and Bradstreet C.F Martin & Co., CT Global Solutions, and United Way, just to name a few.

International Component
In 2016, the PSGE program had participation of Twenty-four international students from fourteen countries. Since the program’s inception in 2001, the program has had participation from international students representing Afghanistan, Antigua Barbuda, Argentina, Australia, Belarus, Brazil, Bulgaria, Burma (Myanmar), Canada, China, Columbia, Costa Rica, Czech Republic, Denmark, England, Georgia, Germany, Ghana, Greece, Guatemala, Honduras, Hong Kong, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Korea, Kuwait, Malaysia, Mexico, Moldova, Netherlands, Nigeria, Norway, Oman, Palestine, Panama, Paraguay, Peru, Poland, Portugal, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, Spain, Switzerland, Turkey, Uganda, Ukraine, Venezuela, Vietnam, and Zimbabwe.

Students also have a unique opportunity to attend a variety of Global Village Special Sessions. Globalization: This interactive session brings together Global Village for Future Leaders of Business and Industry® and PSGE participates to discuss global issues through a forum.
Cultural Night: A unique opportunity to learn first hand about traditional dress, history, arts from twenty countries.

Facilities
Student housing, classroom and evening recreational activities are based on Lehigh University’s campus. Through the use of a Gold Plus card, students are able to eat their meals in the dining hall or local restaurants. PSGE facilitators include international educators, business leaders and Lehigh University faculty. PSGE students have access to the campus library, bookstore, sports facilities, health center and outdoor amenities. The program takes advantage of local cultural resources for weekend social and fun activities are included in the program cost.